



**2024-2025 Certification Board Candidates
Bios and Personal Statements**

Susan Cuozzo
GSK

Brief Bio

Susan is a certified medical publication professional with over 20 years of publications and scientific communications experience, acquired while leading medical communications agencies and consulting with a number of pharmaceutical and biotech companies. Her interest in clinical trials and communicating research findings began as a student. As part of her graduate degree, she completed a residency working on studies with the NYC Department of Health. Today she remains passionate about effectively communicating clinical findings to promote sound science and advance patient care.

After a decade of developing strategic content and leading teams of medical writers and editors, Susan launched the New York City office of a UK-based medical communications agency as Executive Director. Most recently, she worked as a consultant focusing on the publications needs of clients disseminating data in areas including rare disease, oncology, and ophthalmology. As Director, US Publications Lead at GSK, Susan currently works across oncology assets and anemia in chronic kidney disease. She leads publication planning and provides robust governance oversight for GSK Publications in the US. She ensures timely delivery on established publication plans according to plan prioritization and available resources while following GSK policies, good publication practices, and the highest standards of transparency.

Qualification Statement

After working in the field of medical publications for several years, I decided to take the CMPP exam in 2012. I thought it made sense to leverage my experience and have the recognition associated with ISMPP certification. When I started to prepare for the exam, I was stunned by the magnitude of test preparation materials that were available. Many of the resources covered topics that I had first-hand experience with while many others offered fresh perspectives on topics that were new to me. I enjoyed this experience of studying for the exam and I felt like more of an expert at my job before even sitting for the exam. I was thrilled when I passed the test, and I was proud of the certification. As a leader at my organization at the time, I found that while those working in the field thought the CMPP credential was impressive, none deemed it necessary to help them achieve their career goals. Since then, I have been trying to instill in those I mentor, manage, or collaborate with that this certification is very worthwhile. I am committed to helping people understand its value and navigate the process of certification and continued recertification.



Gary Dever
Envision Pharma Group

Brief Bio

I am currently a VP, Portfolio Director & Team Lead, Scientific, for Envision Medical Communications, Envision Pharma Group, where I lead an oncology portfolio and sit on the Management Team. After attaining a PhD and completing a postdoctoral research position – while also teaching at University – I started my career in medical communications in 2009. I have been a team and account lead within the industry for over 12 years, with experience from living, working, and helping to grow medical communications agency offices in both the UK and the US. I have worked closely with medical affairs teams, communications/publications teams, and therapy area experts, developing and implementing publication plans, and, while in the US in particular, I have spent a lot of face time with US-based global pharmaceutical company contacts. I am a Certified Medical Publication Professional™ (CMPP™), I have served on ISMPP committees yearly since 2015 (including as committee chair), and I have been a mentor to CMPP exam candidates for 8 years. I have authored presentations at ISMPP meetings and have had the pleasure of attending several of the EU and Annual meetings.

Qualification Statement

With a foundation in academia, including a PhD and postdoctoral research, coupled with teaching experience, I transitioned into medical communications in 2009. Since then, I have honed my leadership skills, cultivated relationships, and fostered growth across diverse settings in the UK and the US. Most recently, as a scientific lead and a member of the management team, I have enjoyed using the strategic acumen and helping to drive impactful initiatives.

Now, I believe I have the experience, the leadership qualities, the dedication, and the genuine interest and passion for leadership roles outside of my own organization. I have a lot of experience with volunteering for ISMPP, and I genuinely believe that serving on the Certification Board is the next logical step in my relationship with the society and the industry!



Amy Foreman-Wykert
Amgen

Brief Bio

I am an accomplished medical publication professional with nearly 20 years of experience in scientific publication writing, editing, planning, and leadership. I am currently the Executive Director of Global Scientific Communications at Amgen Inc., where I have worked for the past 17 years. In my current role, I am responsible for the strategic planning and tactical execution of holistic scientific communication plans for the entire inflammation portfolio. Prior to this, I served as the Executive Director of Global Publications, where I led the development and implementation of company-wide policy and guidance that supports best publication practices. I have been an active member of the International Society of Medical Publications Professional (ISMPP) since 2005 and have served on several ISMPP committees, including the Recertification Committee and the Board of Trustees. I have been CMPP certified for the past 9 years. I am also a member of AMWA and hold the AMWA Core Certificate.

Qualification Statement

Being a member of and participating in professional societies has been an important part of my own career development. I have been actively involved with external professional societies, notably ISMPP, since 2005. My work with societies has included serving as a Trustee at Large on the ISMPP Board of Trustees (2019-2022), being a member of the Medical Publications Insights & Practices (MPIP) Steering Committee (2018-2020) and serving as a member of the ISMPP Standards & Best Practices Committee (2011-2018). I have also participated in item writing for the CMPP exam since 2020.

I understand the importance of credentialing as it establishes the importance of our role in communicating important medical data and establishes that we are credible experts in this discipline. I have held the AMWA Core Certificate for 15 years and have been CMPP certified for the past 9 years. I have also strongly advocated for my colleagues and staff to become CMPP certified and to maintain this certification profession. So, they are not only aware of the latest developments, but can also participate in shaping the future of our society and profession.



Jackie Marchington
IPG Health Medical Communications

Brief Bio

Jackie Marchington joined Caudex (subsequently part of IPG Health Medical Communications) in 1990 as a medical editor/writer following a period of post-doctoral research. Since then, she has developed within the company in a range of roles culminating in her last in-agency post of Director of Global Operations. During this time, she developed and delivered both internal and external training on all aspects of medical publications, including publication ethics, compliance and copyright.

She became a CMPP in 2010, having joined ISMPP in 2007. During her ISMPP membership, she has served on several committees and was a member of the now retired Global Alliance of Publication Professionals (GAPP). Following the publication of GPP3 in 2015, she worked with colleagues from different agencies and industry partners in the development of GPCAP (Good Practice for Conference Abstracts and Presentations), which was published in 2019.

Jackie stepped in to the Group role of Head of Compliance and Ethics for IPG Health Medical Communications in 2022, after 30-odd years in mainstream medical communications. The medical communications/publication ethics aspects were an obvious fit, but the role also encompasses general business ethics and compliance, vendor and client due diligence, privacy, and environmental, social and governance (ESG) responsibilities.

Qualification Statement

As the CMPP is a credential rather than a qualification, I firmly believe that you shouldn't need to learn anything new to become a CMPP – you should already know it. However, you have to be able to apply the knowledge that you've gained to be able to advise and counsel others.

As one of the few remaining people within our profession with personal recollections of the bad old days (probably) when publications were the wild west, I think it's important to retain and reinforce the ethics and integrity aspects that come alongside the responsibility of the CMPP credential.

I have been a CMPP since 2010 and have given feedback on the exam and composition of questions throughout that time. I have always chosen to recertify by exam but am interested in the development and availability of materials that support those who prefer to recertify by credit, as these resources often cover the practical aspects that people can transfer to their day-job.

And having a CMPP doesn't mean you're a good writer!



**Katherine Trueblood
PRECISION**

Brief Bio

In my early career, I first worked as a medical writer and, eventually, manager of the medical writing team, at a diagnostic device manufacturer. Subsequently, I joined a medical communications agency where I was strategic lead for medical communications and publication plans for both a marketed, multi-indication hematology immuno-oncology therapy and a separate, pre-market, cell-based hematology oncology therapy. Later, I expanded my expertise in navigating the complex publication landscape for a multi-indication, immuno-oncology, solid tumor brand as well as for a neuroimmunology franchise, establishing innovative publication approaches including digital publication enhancements and a lay audience targeted “surround sound” publication plan. I am currently serving as co-chair of a PRECISION-wide initiative to solidify and expand our publications services offerings specifically focused on overall process and quality improvement (e.g. developing standardized work flows, roles and responsibilities and training programs) to ensure the highest level of compliance and quality for our publications clients. I have been an active ISMPP member and have been certified since 2017. I currently serve as a CMPP™ certification exam mentor, and previously participated on the ISMPP U curriculum committee, including presentation of a special ISMPP U on publication planning considerations for diagnostic devices.

Qualification Statement

I hold a PhD in medical physiology and I am an active ISMPP member and have been CMPP™ certified since 2017; 10+ years’ experience in medical communications and publications strategic planning and execution for both pre-market and post-market medical devices, diagnostics, and therapies across a variety of disease states for over 20+ brands.